

# ADVERTISE AT THE 20TH ANNUAL CONVENTION OF THE LOS ANGELES COUNTY PSYCHOLOGICAL ASSOCIATION

**Saturday, October 18, 2008    Radisson Hotel Culver City**

<b>Display Ads &amp; Exhibitor Rates</b> (Please circle your preference.)	Convention Brochure <b>ONLY</b> Mailed 7/08  <b>Deadline</b> <b>6/13/08</b>	Brochure & Convention Day Program  <b>Deadline</b> <b>6/13/08</b>	Convention Day Program <b>ONLY</b> 10/18/08  <b>Deadline</b> <b>9/22/08</b>
<input type="checkbox"/> Full Page Full Color (7 1/2" W x 9 1/2" H) <i>Back cover not included</i>	\$1295	\$2170	\$1075
<input type="checkbox"/> Full Page B&W ( 7 1/2" W x 9 1/2" H)	\$ 695	\$ 970	\$ 475
<input type="checkbox"/> Half Page B&W ( 7 1/2" W x 4 3/4" H)	\$ 490	\$ 700	\$ 300
<input type="checkbox"/> Quarter Page B&W (3 3/4" W x 4 3/4" H)	\$ 265	\$ 370	\$ 165
<input type="checkbox"/> Eighth Page B&W (3 3/4" W x 2 1/2" H)	\$ 165	\$ 250	\$ 115
<input type="checkbox"/> Business Card B&W (Printed as is; psychologists' license # required on card)	\$ 110	\$ 165	\$ 55
<input type="checkbox"/> Exhibitor Table (Includes 1 lunch )	\$360		
<input type="checkbox"/> Additional Exhibitor Lunch(s) @ \$40 # _____			

Payment must accompany ads. All displays ads must be submitted camera ready. When sending ad via e-mail (lacpsych@aol.com), we require a PDF file; select the features that will embed all the fonts and images into the file. Export the file in high resolution (at least 266 dots per inch).

**Cancellation Policy for Exhibitors:** To receive a refund, a written request must be received at least 30 days before the scheduled date of convention. A \$35 processing fee is deducted from all refunds.

*LACPA does not endorse any of the products, programs, or services advertised at the Convention.*

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**REQUESTS FOR ADS AND EXHIBITOR'S TABLES MUST BE ACCOMPANIED BY PAYMENT.  
Please make checks payable to LACPA or use your Mastercard or VISA.**

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Please send payment and ad copy to:

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